

## Program Assessment: *Annual Report*

Program: Part-time MBA Program

Department:

College/School: Chaifetz School of Business

Date: AY20-21 (prepared Sept/Oct 2021)

Primary Assessment Contact: Dr. Brett Boyle, Program Director

1. Which program student learning outcomes were assessed in this annual assessment cycle?

Learning Outcomes 1 & 4 (LO1 & LO4, are assessed annually in MGT6006 – the capstone PMBA course)

Other Learning Outcomes are assessed on a rotating schedule. Our Global Perspectives outcome was scheduled to be assessed during AY20-21, but COVID modifications created difficulty in using our preferred assignment. (2;JEM/TT3 Tc f Tc 0 Tw 1072 61 Td())TJEM/TT0 Tc f T02 Tc -0.011 Tc 107287 Td(2)W)7 ( ) student artifacts included?

- 3.

students met or exceeded expectations in only two content areas (MGT6003, ITM6000). In all other areas, the majority of students fell into the Needs Improvement Category.

For SP21, we found that the results improved dramatically over previous iterations (see pages following report). Overall, 9 of the 13 students (69%) scored over 70% correct on the exam, with 4 individuals achieving scores in the 80s, and one individual achieving a score of 90. In terms of subsection scores, two sections, Finance and Marketing, had average scores of 65% and 68% respectively, while the remaining 6 sections all exceeded 70%. Although the Finance and Marketing scores were below our desired threshold, these scores represent a marked improvement over previous years in which less than twenty percent of our students reached proficiency on these areas.

LO4. Overall, students generated high-quality written responses. Scores on the attributes of professionalism and content exceeded expectations (only 1 student demonstrated a need for improvement in these two areas). For the remaining three attributes (structure, sources/evidence, grammar/punctuation/spelling), between 80% and 88% of students met or exceeded expectations.

5. How did your analysis inform meaningful change? How did you *use the analyzed data to make or implement recommendations for change* in pedagogy, curriculum design, or Bd(s)Tj0.005s 0.228 id ahincant(.)4 ( Fa)-3

will still culminate in the MGT6006 capstone, so we believe the exit exam will remain an important part of assessment to ensure that students are gaining a common foundational understanding of business, regardless of their specialized certificate choices.

- (3) Prior to the pandemic, we were in the process of making more courses available online in order to offer more flexible options for working adults. Now that the pandemic forced the creation of online content for the majority of our PMBA courses, we will continue to expand our online offerings and make these available under normal circumstances such that a distance-delivered SLU PMBA is a possibility. To strengthen this approach, SLU has implemented a Distance Learning Policy to assure that the quality of remote-learning courses remains rigorous and meets strict design standards. This policy will go into effect in 2021. Many of our faculty