

Saint Louis University  
Program Assessment Plan

**Program (Major, Minor, Core): Communication M.A.**

**Department: Communication**

**College/School: Arts and Sciences**

**Person(s) Responsible for Implementing the Plan: Director of Graduate Studies (Dan Kozlowski)**

**Date Submitted: December 1, 2015**

Program Learning Outcomes	Curriculum Mapping	Assessment Methods	Use of Assessment Data
<i>What do you expect all students who complete the program to know, or be able to do?</i>	<i>Where is the outcome learned/assessed (courses, internships, student teaching, clinical, etc.)?</i>	<i>How do students demonstrate their performance of the program learning outcomes? How does the program measure student performance? Distinguish your direct measures from indirect measures.</i>	<i>How does the program use assessment results to recognize success and "close the loop" to inform additional program improvement? How/when is this data shared, and with whom?</i>

1. 1. 1. (Thesis, Oral Defense, Exams) and the program.

**Direct Measure:** evaluation of the students' capstone project and oral defense, using the effective message rubric.

**Indirect Measure:** students will be asked about their perceptions of their learning in an exit interview or survey conducted by the director of graduate studies.

<p>2. Students will conduct and evaluate communication research.</p>	<p>The outcome will be assessed at the completion of the program by evaluating the <b>Capstone Project</b> (Thesis, Applied Project, or Comprehensive Exams) and <b>Oral Defense</b> for each graduate student, at the end of the program.</p>	<p><b>Direct Measure:</b> evaluation of the students' capstone project and oral defense using the communication research rubric.</p> <p><b>Indirect Measure:</b> students will be asked about their perceptions of their learning in an exit interview or survey conducted by the director of graduate studies.</p>	<p>Data will be shared with faculty at our annual retreat and then discussed. Decisions will be made about how to improve the program and/or the assessment strategies.</p> <p>Data also will be used to acknowledge successes of the program.</p>
<p>3. Students will apply communication theories to address problems in a broader context.</p>	<p>The outcome will be assessed at the completion of the program by evaluating the <b>Capstone Project</b> (Thesis, Applied Project, or Comprehensive Exams) and <b>Oral Defense</b> for each graduate student, at the end of the program.</p>	<p><b>Direct Measure:</b> evaluation of the students' capstone project and oral defense using the communication theory rubric.</p>	

5. Students will apply theories and/or practices of social justice and civic engagement.

The outcome will be assessed at the completion of the program by evaluating the **Capstone Project** (Thesis, Applied Project, or Comprehensive Exams) and **Oral Defense** for each graduate student, at the end of the program.

**3.**





Students will apply communication theories to address problems in a broader context.

Capstone 4	Milestone 3	Milestone 2	Benchmark 1
<p>Gives a sophisticated summarization of a theory that displays a nuanced understanding of the concepts and assumptions of the theory and its connection to research in the field.</p> <p>Applies a theory to broader contexts in unique ways that yield new knowledge and contributions. Shows expert understanding of a theory's implications and limitations and possibilities for expanding or enriching the field.</p>	<p>Gives a thoughtful summarization of a theory that displays an understanding of the concepts and assumptions of the theory and its connection</p>		

Students will demonstrate intercultural communication competence.

Capstone  
4

3

Milestone

2

Benchmark

Students will apply theories and/or practices of social justice and civic engagement.

Capstone 4	Milestone 3	Milestone 2	Benchmark 1
<p>Gives a sophisticated summarization of social justice and civic engagement that displays a nuanced understanding of how they relate to communication scholarship and practice. Analyzes both broad and specific communicative practices in unique ways that yield new ways of thinking about just societies. Shows expert understanding of the principles of social justice and civic engagement and can imagine novel possibilities for expanding or enriching the world.</p>	<p>Gives a thoughtful summarization of social justice and civic engagement that displays an understanding of how they relate to communication scholarship</p>		

