

**Hadi Alhorr, PhD**  
Boeing Institute of International Business  
Richard A. Chaifetz School of Business  
Saint Louis University, Saint Louis, MO 63108  
Office : (314) 977-3853 E-mail : halhorr@slu.edu

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**ADMINISTRATIVE EXPERIENCE**

**SAINT LOUIS UNIVERSITY**

**Boeing Institute of International Business**

**Director**

**January 2016 – Current**

Lead the institute's strategic initiatives to serve as the gateway to the world for the business and academic community in Saint Louis and the Midwest region in general.

Serve as the chairman of the Institute's Advisory Board, whose members represent several multinational corporations such as Boeing, InBev, Dupont,

award Ceremony, and the Distinguished Guest Lecture Series, and most recently  
podcast: Conversations That Matter.

Institute's Executive Training programs and the International Business students  
learning opportunities.

**International Business**

**July 2016 – Current**

Faculty support and facilitate ways to help International Business achieve their  
teaching and service goals

Upper assessment reporting for the IB department

Director for the Executive Masters of International Business program

**(9 According to US News and World Report)**

Re-invent the International Business curriculum to offer more experiential  
experiences for IB students

International Business classes

Annual evaluations of faculty in the international business department

**Tri Educational Partnership (HMEP- SLU)**

**January 2018- Current**

Grow collaboration and exchange opportunities with graduate business programs in Central  
(Hungary and Romania)

Fundraising efforts to grow HMEP-SLU scope among multinationals doing business in  
Europe

**ACADEMIC EXPERIENCE**

**Saint Louis University – Richard A. Chaifetz School of Business**

**Department of International Business**

Paul Lorenzini Endowed Associate Professor

Associate Professor

Assistant Professor

**July 2021- Current**

**July 2012 – June 2021**

**August 2006 – June 2012**

**Drake University- College of Business Administration**

Assistant Professor - ABD

**August 2004 – August 2006**

**EDUCATION**

**Texas Tech University - Rawls College of Business Administration**

Ph.D. Strategy and International Management May 2005  
Master of Business Administration- International Finance May 2000

**American University of Beirut - Suliman Olayan School of Business**

Bachelor of Business Administration May 1996

**SCHOLASTIC CONTRIBUTIONS**

**TEXTBOOKS**

Benmamoun, M., Kalliny, M., and Alhorr, H. (eds.) (August 2015) **Middle Eastern Business Environment**, Cognella, San Diego, CA, USA.

**REFEREED PUBLICATIONS**

Benmamoun, M., Alhorr, H., Ascencio, C., and Woojong, S. (2020). Social Enterprises in Electronic Markets: Web Localization or Standardization. ***Journal of Electronic Markets***.

Arikan, Ramazan, Jiang, Chuandi. and Alhorr,Hadi (2017

Alhorr, Hadi, Moore C. & Payne, T. (2008) The Impact of Economic Integration on Cross-Border Venture Capital Investments: Evidence from the European Union. *Entrepreneurship Theory and Practice*: Vol. 32, Issue 5, pp. 897-917

### **REFREED CONFERENCE PROCEEDINGS**

Cowden, Birton and Alhorr, Hadi (2012) A Classic Approach to Finding an Innovative Source: Discovering Disruption in MNEs. Proceedings Academy of International Business Annual Meeting in Washington D.C.

Cowden, Birton and Alhorr, Hadi (2011). Leveraging the Firm s Green Network: Examining the Role of Board of Directors on the Firm s Sustainability Performance. Proceedings Southern Academy of Management Annual Meeting. Savannah, GA.

Alhorr, Hadi and Whitehead, C. (2003), Redefining the Platform for Mergers and Acquisitions: The case of the European Union. Proceedings Southern Management Association Annual Meeting, Clear Water Beach, Florida.

### **PAPERS UNDER REVIEW**

Ascencio, Christine BenMamoun, Mamoun, Alhorr, Hadi (Revise and Resubmit) Goi3 (in)79(oc)GogsGt (r)-9 ( )]

Semenov Alexey V., Randrianasolo, Arilova A., and Alhorr, Hadi (June 2019) "Why Firms Engage in Corporate Social Responsibility and How It Affects Performance: A Contingency Perspective" The 2019 Academy of International Business Annual Meeting in Copenhagen, Denmark

Randrianasolo, Arilova A., Semenov Alexey V., and Alhorr, Hadi (June 2018) "A Hierarchical Model of Cultural Intelligence". The 2018 Academy of International Business Annual Meeting in Minneapolis, MN, USA

Semenov Alexey V., Randrianasolo, Arilova A., and Alhorr, Hadi (June 2018) "How Decision-Makers Actually Make Entry Mode Decisions: A Bounded Rationality Perspective". The 2018 Academy of International Business Annual Meeting in Minneapolis, MN, USA

Randrianasolo, Arilova A., Semenov Alexey V., and Alhorr, Hadi (July 2017) Gaining Organizational Legitimacy through Advertising Strategies. The 2017 Academy of International Business Annual Meeting in Dubai, UAE.

Randrianasolo, Arilova A., Semenov Alexey V., and Alhorr, Hadi (July 2017) The Influence of Consumer Regulatory Focus on National and Global Identity. The 2017 Academy of International Business Annual Meeting in Dubai, UAE.

Semenov, Alexey V. and Alhorr, Hadi (June 2016). Perceptions vs. Actualities: Examining the Effects of Perception of Liability of Foreignness and Cultural Intelligence on the MNEs Mode of Entry. The 2016 Academy of International Business Annual Meeting in New Orleans, USA

Semenov, Alexey V. and Alhorr, Hadi (March 2015). Cultural Intelligence and Liability of Foreignness in Various Environmental Contexts. The 2015 Western Academy of Management Conference in Kauai, Hawaii

Semenov, Alexey V. and Alhorr, Hadi (June 2014). Why do MNEs face different levels of Liability of Foreignness: Examining the Effects of the Interaction and the Alignment between the MNEs and the Host Country Advantages. The 2014 Academy of International Business Annual Meeting in Vancouver, Canada

Semenov, Alexey, and Alhorr, Hadi (June 2013) Variability of Entry Modes in International Business Annual Meeting in Minneapolis, MN, USA



## **TEACHING EXPERIENCE**

### **SAINT LOUIS UNIVERSITY**

#### **Department of International Business**

Paul Lorenzini Associate Professor

Assistant Professor

**May, 2012- Current**

**August 2006 – May, 2012**

#### **Courses Taught**

##### **Undergraduate**

Geopolitics for Global Business  
Strategies for International Business  
Global Immersion Hungary

##### **Graduate**

Global Strategy  
Study Abroad European Business Strategy Madrid, Spain  
Study Abroad: China & Hong Kong

##### **Executive Masters**

Global Business Environment  
Global Strategy  
Multinational Enterprise Risk and Assessment

PhD Seminar in Global Strategy

### **DRAKE UNIVERSITY – Des Moines, Iowa**

Assistant Professor ABD

**August, 2004 – July 2006**

#### **Courses Taught**

International Management (Undergraduate)  
Strategic Management (Undergraduate)  
Business Strategy and Policy (MBA)  
International Management (MBA)

### **TEXAS TECH UNIVERSITY – Lubbock, Texas**

Instructor

**January 2001 – June 2004**

#### **Courses Taught**

International Management  
Strategic Management  
Principles of Management

### **YANTAI TEACHERS' UNIVERSITY- Yantai, China**

Invited Instructor

**May 2001 – July 2001**

Principles of Management, International Management, and Introduction to Statistical Methods.

## **CONSULTING WORK**

### **Consultant to Hon. Minister S.B. Dissanayake and Secretary General Dr. Sunil Nawaratne Ministry of Higher Education of Sri Lanka**

**July 2013 – December 2014**

Operationalize the Ministry of Higher Education of Sri Lanka's strategic plan among the 14 public universities in Sri Lanka.

Assist deans of business schools in Sri Lanka's public university with strategic planning for AACSB purposes.

Assist Sri Lankan Universities with management curriculum revision.

**PROFESSIONAL SERVICE**

**PROFESSIONAL LEVEL**

**Board of Directors - Member**

**June 2018 – Current**

**World Affairs Council of Saint Louis**

Responsibilities include strategic planning, annual budget preparation, and executing the council's events such as the monthly speaker series, Ambassador Speaker series from strategically important countries, and the World Quest High School Competition sponsored by the US State Department

**Placement Center - Coordinator**

**Academy of International Business**

**January 2008 – Current**

Direct and coordinate (2014.74) (2017.89) (2017.01) (2019.16.891 01)-646e

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## **DEPARTMENT LEVEL**

**Director and Department Chair**

**July 2016 - Current**

**Boeing Institute of International Business**

Strategically plan and facilitate the institute s long-term and short-term objectives

Coordinate with the institute s advisory board members several conferences and events hosted by institute annually

Actively participate in the Institute s outreach efforts to collaborate with multinational companies based in Saint Louis area such as Bayer, Boeing, Emerson, Southwest Airlines, Novus, AB-Inbev on several mentoring and sponsorship projects.

## **OTHER PROFESSIONAL SERVICE**

Faculty Advisor The Global Initiative Club

Dissertation Committee Chair Birton Cowden , John Blewitt; Alexey Semenov

Dissertation Committee member for:

Eric Rhiney s Dissertation, Rick Wilson s Dissertation , Karen STJ -0.00Milareb

Assist in developing supporting material such as presentation slides and instructor s manual.

**Consultant to Lubbock State School**

**March 2004 – September 2004**

Assist the executive board in restructuring the school and install a strategic plan for the next 5 years.

Assist

## **CORPROATE REFERENCES**

**Mr. Gene Cunningham**  
**Boeing**  
**Retired VP of Global Sales for Defense**  
Email: [Genec101@gamil.com](mailto:Genec101@gamil.com)  
Tel: (484) 354-2130

**Mr. A. C. Marchionne**  
**Greiner Bio One N.A. Inc**  
**President of Sales and Marketing**  
**Chairman of the Management Board**  
4238 Capital Drive  
Monroe, NC 28110  
Email: [A.C.Marchionne@gbo.com](mailto:A.C.Marchionne@gbo.com)  
Tel: (314) 435-2322